



El Pollo Loco Keeps the Fire Going in Houston with new Rosenberg Restaurant

Fire-Grilled Chicken Chain Opens 7th Location in the Area

COSTA MESA, Calif., Dec. 17, 2015 – [El Pollo Loco](#) (Nasdaq: LOCO), the nation's leading fire-grilled chicken restaurant chain, today opened its newest location in Rosenberg, TX. The new restaurant, located at 23716 Southwest Freeway, is the 7th to open in the greater-Houston area and 17th to open in the state of Texas.

"We are thrilled by the fantastic reception we've received with the opening of each of our Houston area restaurants and we are pleased to continue our expansion in the region and offer another destination for individuals and families to enjoy our handcrafted dishes," said Steve Sather, Chief Executive Officer at El Pollo Loco. "Our signature citrus-marinated, fire-grilled chicken is a crowd pleaser and we look forward to sharing our delicious chicken meals and flavorful Mexican-inspired entrees with the community."

The signature chicken is artfully prepared by El Pollo Loco's Grill Masters and served in all of the company's chicken meals and handcrafted entrees made with the freshest ingredients.

The new 3,940 square foot El Pollo Loco in Rosenberg features 116 seats in the dining room and the brand's hacienda design with an open kitchen layout which allows customers to view the signature chicken as it is grilled. Hours of operation for the new restaurant are Monday through Sunday 10 a.m. to 11 p.m. with dine-in service concluding one hour prior to closing.

El Pollo Loco is currently seeking highly qualified, multi-unit operators in Northern California, Arizona, Colorado, Nevada and Texas. For more information visit <https://elpolloloco.com/franchising/>.

About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees

using fresh ingredients inspired by Mexican recipes. With more than 420 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at ElPolloLoco.com.

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