



El Pollo Loco Keeps the Fire Going in Houston with New Humble Restaurant

Fire-grilled chicken restaurant celebrates Fourth Houston Area Grand Opening

COSTA MESA, CA (June 25, 2015) - El Pollo Loco (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, today opened its newest location in Humble, TX. The new restaurant, located at 9540 FM 1960 Bypass Road West between Townsen Boulevard and Whitaker Road, is the fourth location in Houston and 13th in the state of Texas for the brand.

"We have seen great success in Houston with the three restaurants we've opened over the last year and we look forward to offering customers another convenient location to enjoy our signature fire-grilled chicken and Mexican-inspired entrees," said Steve Sather, President and Chief Executive Officer of El Pollo Loco. "Our neighbors have welcomed us with open arms and we are excited to be a part of the Humble community and strengthen our presence in the greater-Houston area."

The 2,900 square-foot Humble El Pollo Loco restaurant has seating for 72 guests in the dining room and incorporates the brand's hacienda design which features an open kitchen layout designed for customers to view the signature chicken as it is being grilled. The restaurant is open seven days a week from 10:00AM – 11:00 PM, with dine-in service concluding one hour prior to closing.

About El Pollo Loco

[El Pollo Loco](http://ElPolloLoco.com) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated and fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by authentic Mexican recipes. With more than 415 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at ElPolloLoco.com.

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