



EL POLLO LOCO OFFERS NEW ENTREES FEATURING BOTH FIRE-GRILLED CHICKEN AND BAJA SHRIMP

Five delicious new dishes available for a limited time

COSTA MESA, Calif., August 3, 2015 -- [El Pollo Loco](#) (Nasdaq: LOCO), the nation's leading fire-grilled chicken chain, today announced the launch of five new entrees featuring their signature citrus-marinated, fire-grilled chicken and perfectly marinated Baja shrimp. The new items eliminate the need to choose between chicken and shrimp by combining the two for a variety of flavorful entrees, available for a limited time.

"We are continually innovating at El Pollo Loco, thinking about new flavors and combinations that bring out the crazy you can taste," said Ed Valle, Chief Marketing Officer at El Pollo Loco. "We are excited to offer new menu items that pair our signature fire-grilled chicken with Baja shrimp to offer a mix of great flavors and textures. With the new entrees, guests can enjoy the proteins together for the best of both worlds."

The new fire-grilled chicken and Baja shrimp menu items include the following:

- **Chicken, Shrimp & Sausage Paella Bowl:** Chopped chicken breast, shrimp, sausage, rice and peas
- **Chicken & Shrimp Tostada:** Chicken, shrimp, avocado, rice, pinto beans, cheese, pico, sour cream
- **Chicken & Shrimp Tacos:** One chicken taco, one shrimp taco with avocado, cabbage, poblano cream, mango salsa, cotija
- **Chicken & Shrimp Platter:** Chicken breast, shrimp, chipotle cream, broccoli, rice
- **Chicken & Shrimp Enchiladas:** One chicken enchilada, one shrimp enchilada with chipotle cream sauce, cotija, cilantro, jack cheese, rice, pinto beans

El Pollo Loco Grill Masters go to crazy lengths to create Mexican-inspired entrees made with the freshest ingredients. The citrus-marinated, fire-grilled chicken is El Pollo Loco's staple menu item, while the Baja shrimp has quickly become a fan favorite. Combining the two together, It's Crazy You Can Taste.

About El Pollo Loco

[El Pollo Loco](#) (Nasdaq: LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated and fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by authentic Mexican recipes. With more than 415 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at ElPolloLoco.com.

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