

## El POLLO LOCO LAUNCHES NEW OVERSTUFFED QUESADILLAS

## Four New Quesadillas Now Available

COSTA MESA, Calif., July 18, 2016 – <u>El Pollo Loco</u> (Nasdaq: LOCO), the nation's leading fire-grilled chicken chain, today announced its new line of Overstuffed Quesadillas. The new menu items feature El Pollo Loco's signature fire-grilled chicken wrapped up in a warm tortilla for four quesadillas that are overstuffed with flavorful ingredients.

"We're excited about our new overstuffed quesadillas because they hold in the great flavors of our ingredients for a tasty experience in every bite," said Ed Valle, Chief Marketing Officer at El Pollo Loco. "Our signature citrus-marinated, fire-grilled chicken is the star of our menu and we're thrilled to showcase it in the four new crave worthy quesadillas that are a perfect option for a delicious lunch or dinner."

The new line of Overstuffed Quesadillas includes the following:

- **Chicken Avocado** Fire-grilled chicken, avocado, cheese, cabbage, pico de gallo, creamy cilantro.
- **Chicken Fajita Avocado** Fire-grilled chicken, avocado, fajita vegetables, cheese, poblano salsa, cilantro.
- **Barbecue Chicken** Fire-grilled chicken, bacon, corn, onion, cheese, cilantro, barbecue sauce. *Available for a limited time*.
- **Chicken Guacamole** Fire-grilled chicken, guacamole, tortilla strips, cheese, poblano salsa, pico de gallo, cilantro. *Available for a limited time*.

El Pollo Loco goes to crazy lengths to create Mexican-inspired entrées that are made with fresh ingredients and focuses on fire-grilling its citrus-marinated chicken to perfection.

## **About El Pollo Loco**

<u>El Pollo Loco</u> (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 435 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Visit us on our website at <u>ElPolloLoco.com</u>.

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