



## EL POLLO LOCO FEATURES FOUR FRESH FIRE-GRILLED CHICKEN BURRITOS

COSTA MESA, Calif., June 6, 2016 – [El Pollo Loco](#) (Nasdaq: LOCO), the nation’s leading fire-grilled chicken chain, today announced the launch of a new line of burritos featuring the company’s signature citrus-marinated, fire-grilled chicken. The Grill Masters prepare El Pollo Loco’s chicken over an open flame and hand chop it for each of the new burritos, available for a limited time.

The new line of Fire-Grilled Chicken Burritos includes the following:

- **Fajita Burrito** – Fire-Grilled Chicken, fajita vegetables, sour cream, cheese, black beans, rice, poblano salsa
- **Chipotle Avocado Burrito** – Fire-Grilled Chicken, avocado, sour cream, chipotle salsa, cheese, pinto beans, rice, cabbage
- **Wet Burrito** – Fire-Grilled Chicken, jack cheese, pinto beans, rice, cabbage, pico and creamy cilantro wrapped in a burrito, smothered in enchilada sauce and cotija
- **Crunch Burrito** – Fire-Grilled Chicken, cheese, pinto beans, rice, cabbage, tortilla strips, pico, creamy cilantro

“Our citrus-marinated, fire-grilled chicken is the foundation of our menu and what truly sets us apart from other restaurant concepts. Our Grill Masters meticulously prepare our chicken, grilling it over an open flame for nearly an hour to bring out the flavor of our special citrus marinade,” said Ed Valle, Chief Marketing Officer at El Pollo Loco. “We’re excited to add a full line of burritos that highlight the flavor of our flame grilled chicken and offer four distinct options to please our customers.”

El Pollo Loco goes to crazy lengths to create Mexican-inspired entrées that are made with fresh ingredients and focuses on grilling its fresh from the grill citrus-marinated chicken to perfection.

### About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 435 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Visit us on our website at [ElPolloLoco.com](#).

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