



EL POLLO LOCO UNVEILS FOUR NEW CRAVE-WORTHY CHILE LIME SHRIMP OFFERINGS

Fire-Grilled Chicken Chain Introduces New Limited Time Only Menu Items

COSTA MESA, Calif., February 1, 2016 – [El Pollo Loco](#) (Nasdaq: LOCO), the nation’s leading fire-grilled chicken chain, today announced its new Chile Lime Shrimp offerings, available for a limited time only. The new line includes four different ways to enjoy the flavorful Chile Lime Shrimp – a bowl, tacos, burrito and tostada.

“At El Pollo Loco we love being able to bring our fans inventive and flavorful new menu items throughout the year with our Limited Time Only offerings,” said Ed Valle, Chief Marketing Officer at El Pollo Loco. “These colorful dishes are loaded with fresh ingredients and topped with our delicious Chile Lime Shrimp that we’re sure our fans will truly enjoy. We encourage all our guests to give them a try and find their favorite!”

The new Chile Lime Shrimp line includes the following:

- **Chile Lime Shrimp Bowl** – Chile Lime Shrimp, pinto beans, rice, jack cheese, onions, pico de gallo, lime, cilantro
- **Chile Lime Shrimp Tacos** – Two tacos with Chile Lime Shrimp, avocado, mango salsa, cabbage, creamy cilantro dressing, lime
- **Chile Lime Shrimp Burrito** – Chile Lime Shrimp, avocado, pinto beans, creamy cilantro dressing, cabbage, pico de gallo, cilantro
- **Chile Lime Shrimp Tostada** – Chile Lime Shrimp, avocado, pinto beans, rice, jack cheese, pico de gallo, lime

Each shrimp is hand-tossed in a delicious Chile Lime glaze and paired with fresh, authentic ingredients to create a bold flavor that is unique to the concept.

About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees

using fresh ingredients inspired by Mexican recipes. With more than 430 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at ElPolloLoco.com.

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