



DOUBLE DOWN FOR EL POLLO LOCO'S NEW LIMITED TIME OFFERINGS

Company announces new Ultimate Double line bringing double the chicken to fan favorite entrees

COSTA MESA, Calif., November 30, 2015 – [El Pollo Loco](#) (Nasdaq: LOCO), the nation's leading fire-grilled chicken chain, today announced its new Ultimate Double Chicken offerings, available for a limited time only. The new line includes the Double Chicken Enchiladas, Double Chicken Burrito, Double Chicken Salad and also highlights the existing Double Chicken Tostada.

"Real grills means real flavor at El Pollo Loco. We're famous for our citrus-marinated chicken, which is grilled over open flames by our expert Grill Masters," said Ed Valle, Chief Marketing Officer. "It's what our guests crave, so we are excited to introduce our new Ultimate Double Chicken line and give our fans even more of our delicious signature chicken to enjoy."

The new Ultimate Double Chicken line includes the following:

- **Double Chicken Enchiladas** - Two enchiladas with cheese, enchilada sauce, poblano cream, cilantro, rice
- **Double Chicken Burrito** – Jack cheese, poblano cream, pico de gallo, rice, pinto beans, cabbage, cilantro
- **Double Chicken Tostada** - Avocado, sour cream, cheese, pico de gallo, pinto beans, rice
- **Double Chicken Salad** - Avocado, corn, cotija cheese, tortilla strips, pico de gallo, cilantro

El Pollo Loco is dedicated to making delicious, authentic food that starts with fresh ingredients. The Grill Masters prepare the citrus-marinated whole chickens on real grills for a flavor that is unique to the concept.

About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 420 company-owned and

franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at ElPolloLoco.com.

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